

Annual General Meeting Minutes
Zoom Virtual Meeting
July 14, 2022
Prepared by: Dan Fried



PRESENT:

1. CALL TO ORDER/OPENING REMARKS

Dan Fried, acting as Chair, welcomed members and thanked everyone for attending.

2. APPROVAL OF AGENDA

Motion made by Eric B., and seconded by Olin P. Motion carried

3. INTRODUCTION OF GUEST SPEAKER

Dan Fried introduced the guest speaker Marissa Okum of MVCA to speak about Shoreline Naturalization.

Highlights include:

- MVCA did a tree/shrub day this year with three area lakes. Bennett and Fagan Lakes had the highest participation with 425 plants, 25 participants
- Recommended to keep the shoreline natural with specific planting or as is
- Do not cut grass close to the waterline
- Plant wildflowers
- Remove invasive species
- Avoid fertilizers
- Maintain your septic system
- Clean your boat often to avoid transference of invasive species from one area to another
- MVCA has a program called Shoreline naturalization where they assess and plant what is recommended. The only charge to the landowner is 50% of the cost of plants.

4. APPROVAL OF MINUTES OF THE 2021 ANNUAL GENERAL MEETING

Motion made by Mike L., and seconded by Andrew O. Motion carried.

6. FINANCIAL REPORT

Presented by Mike Luff

- Typo in the statement - Should read December 2021, not December 2020
- Membership is steady (89 in 2021), consistent over the past six years. 60 memberships sold so far in 2022 which is on track

- Expenditure remains very similar year to year
- Last year we saved about \$400 on our normal \$1,500 Insurance costs due to no fireworks or Regatta
- EOY Bank account has approx. \$10,740.00, operating budget is \$8,891, fireworks budget \$1,855
- Nothing extraordinary has occurred financially
- Motion to accept the financial report made by Donna D., and seconded by Sarah D. Motion carried

7. **COMMUNICATIONS REPORT**

Presented by Sarah Dokken

- 15 emails sent in 2022, 6 to all members
- Email traffic is up from prior years
- Click to Open Rate is 37% which is above industry average
- The top three emails were:
 - 1) Newsletter
 - 2) Fireworks
 - 3) Tree and Shrub Program
- If you are not receiving the email, please check junk folder and add sarahdokken@yahoo.com to contacts
- We are continuing to post on Facebook. Like us at facebook.com/bennettandfaganlakes

8. **FIREWORKS REPORT**

Presented by Sarah Dokken

- 135 people responded to our fireworks survey this year
- Fireworks will be resuming this summer
- Date is Friday, July 29, 2022 at dusk, rain day is Sunday, July 31, 2022
- Location is Picnic/Camper's Island
- Volunteer secured to water down island day before
- We need volunteers to transport fireworks technician to and from site via boat

9. **NEWSLETTER UPDATE**

Presented by Connie Stackhouse

- Apologized to Andrew O. for omission from the board member list in the last newsletter
- Thank you for all of your support and for reading the newsletter
- Next edition will be out in the Fall
- Will accept business ads, cottage rentals or items for sale in the newsletter

- We will work on cleaning up our membership list to see if any need to be mailed out vs. emailed
- Contact info is stackfampa@aol.com

10. MERCHANDISING REPORT

Presented by Karen Burton

- Last online store was in 2019
- Our sale of merchandise in 2022 was a great success with 34 orders totalling 118 items with net sales of \$2200.00
- Top sellers were short and long sleeve t-shirts and hoodie pullovers
- Items should be delivered in the 1st week of August

11. LAKE STEWARDSHIP

Presented by Eric Boysen

- During the annual testing, we sampled five locations on Bennett, Fagan Lakes, and the Fall Rivers
- Results are similar to previous years
- We are a warm water, high calcium lake which means zebra mussels, a clear lake and weed growth
- We have an explosion of Eurasian Water Milfoil
- If you see this, please don't drive your boat through it. This will cause it to spread
- We took part in the FOCA iSample initiative on zebra mussels and Spiny Water Fleas, we do have Zebra Mussels but we do not have Spiny Water Fleas
- Gypsy Moth update is that they are on the downturn this season as you will notice we have very little to no defoliation this year. This indicates we are done with them for a while now
- Due to the Derecho wind storm many trees are down. In the areas where light now reaches the forest floor please watch for invasive species that might take hold

12. MEMBERSHIP RECOGNITION

- Dan Fried thanked past Board Members for their contribution
- Both people who we are recognizing today, started working with the Board in 2015 and were elected to the Board in 2016
- Donna Craig, past president of the Association, has retired for personal reasons and we would like to thank her for all of her many hours of dedicated service

- The second person who is moving on from the Board is Eric Boyson who is leaving us after many, many years of service as President and most recently as Lake Steward

13. CLOSING REMARKS

Presented by Dan Fried

Thank you, everyone, for attending our AGM we hope to see everyone at the fireworks and at the next AGM

13. MEETING ADJOURNMENT

The meeting was adjourned. Motioned by Mike L and second by Andrew O. Motion carried